

Why film? Why now?

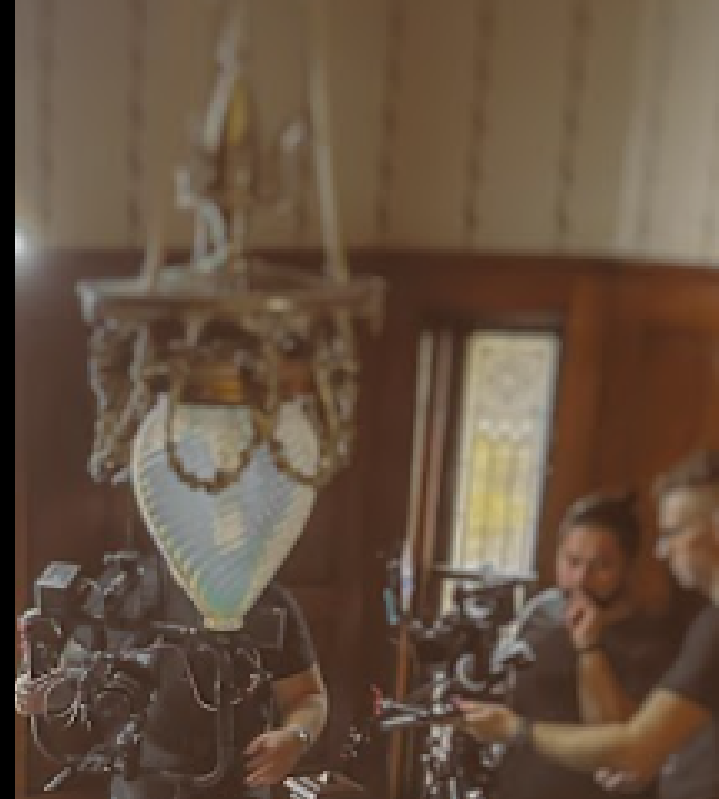
Research shows that arts education not only supports student engagement and emotional expression but also boosts academic achievement, critical thinking, and career readiness:

- Students involved in the arts are four times more likely to be recognized for academic achievement (Arts Education Partnership).
- Arts-integrated programs correlate with lower dropout rates and higher attendance.
- Creative experiences like filmmaking help build essential 21st century skills like problem solving, collaboration and communication.

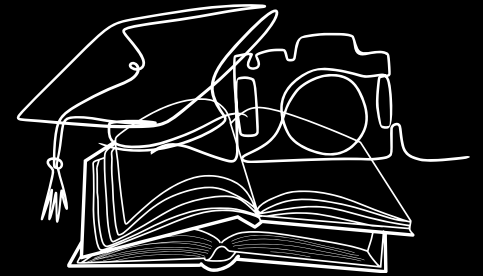
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Lens of Change



Demystifying the art of
film making

About Lens of Change

Lens of Change is a **dynamic, in-school film production bootcamp** where students learn the fundamentals of **story telling, production, and editing**---all while creating original short films based on their own lived experiences. By empowering students to take creative ownership of their stories, Rhoxon fosters **collaboration, technical skill building, and career exposure** in a thriving creative economy. This immersive experience is designed to bring industry-grade film education directly into classrooms.

Target Audience:

- High school and middle school students
- Title I and underserved schools are especially encouraged to apply
- Up to 15 students per cohort per cycle



Student Benefits

- Portfolio-ready short films
- Insight into film and media careers
- On-the-job learning and project based instruction
- Confidence and self-expression through storytelling
- Opportunities to network with professionals in film and digital media

Partner with Us

Rhoxon's teaching artists are industry professionals with real film credits and a passion for youth development. We handle all creative logistics--from lesson plans and camera gear to post production.

Schools will receive:

- A tailored experience designed around your bell schedule
- Rhoxon's pre-built student production templates
- Family-friendly screening events and PR materials

Packages

Day Pass - \$2,500

- 1 Day
- 1 Rhoxon teaching artists on site
- One Short Film Created

The Essentials Package - \$4,500

- 1 week intensive
- Ideal for quick, high-impact arts residency experience
- One short film created
- Prewritten production templates and basic camera/audio training
- Final in-school screening and digital copies for student portfolios

The Enhanced Package - \$6,000

- 2 week experience ideal for schools looking to introduce professional-level film training
- Guest Speaker Zoom sessions with industry professionals
- Student led group work
- Custom storytelling workshop for personal narratives
- Full Film production cycle development+production+post-production
- Community film showcase for friends and family

Premier Package - \$23,000

- Semester Long (12-16 weeks)
- Ideal for Schools building a full arts/film career pathway or CTE program
- Guest Speaker Zoom sessions with industry professionals
- Full Curriculum integration with ongoing mentorship
- Multiple Short Films produced per student / small group
- Final Red Carpet Style showcase event as part of Rhoxon's Film Festival Programming
- One-on-One student feedback and editing sessions
- Access to Rhoxon's professional film gear (cameras, lights, sound kits, etc.)