

Rhoxon Productions



Product placement is a marketing strategy where brands pay to have their products featured prominently in movies, TV shows, or other forms of media. It involves integrating the product naturally into the storyline or scene, providing exposure to a wide audience without overt advertising. Product placement allows brands to reach consumers in a non-intrusive way and capitalize on the emotional connection viewers have with the content they consume.

Product Placement Packages

Standard Package \$2,500 per film	<ul style="list-style-type: none">● <i>Inclusion of the client's product in a prominent scene of the film</i>● <i>Logo placement and brand visibility within the film</i>● <i>Social media promotion mentioning the client's product</i>● <i>Exposure to our audience of film enthusiasts and potential customers</i>
Premium Package \$5,000 per film	<ul style="list-style-type: none">● <i>All benefits of Tier 1 package</i>● <i>Extended screen time and more prominent placement of the client's product</i>● <i>Dedicated scene featuring the product and its use by characters</i>● <i>Customized marketing collateral featuring the client's product</i>● <i>Inclusion in film credits as an official product placement partner</i>
Professional Package - \$10,000 per film	<ul style="list-style-type: none">● <i>All benefits of Tier 2 package</i>● <i>Exclusive product integration throughout the film, ensuring maximum exposure</i>● <i>Placement in multiple scenes and contexts tailored to showcase the product's features</i>● <i>VIP access to film premiere and events for client representatives</i>● <i>Special mention in press releases and media coverage related to the film</i>

Benefits of Product Placement with Rhoxon Productions

- Access to a diverse and engaged audience through exposure in our films
- Authentic integration of the product into compelling storytelling, enhancing brand recognition and recall
- Increased visibility and credibility for the client's brand among film enthusiasts and industry professionals
- Opportunity to align with socially relevant and impactful storytelling, enhancing brand reputation and resonance
- Customizable packages to suit varying budget and marketing objectives, ensuring a tailored approach to product placement goals.